



## Meet Giulia, PROGEA student

**“Exhibitions are a window on innovation, where the material and immaterial interact, products and knowledge are exchanged. A place where supply and demand come together and people connect and interact with each other.”**



**Meet Giulia, PROGEA student**

**“An exhibition is a live show. Exhibitors are actors on the stage, visitors are the theatre audience and they have a common purpose: to have an exciting and learning experience.”**

## **Meet Giulia, PROGEA student**

**“An exhibition is a physical but also a mental place where people meet and exchange ideas.**

**Exhibitions are places where relationships begin and develop.”**





## **Meet Federica, PROGEA student**

**“Exhibitions are like an enormous galaxy: it is a strong bound system and gravitationally organised.”**

## Meet Bianca, PROGEA student

**“Exhibitions go well beyond what you can see as a visitor: they are the result of the coordination of many actors, who turn ideas and projects into reality with their work and enthusiasm.”**





**Meet Francesca, PROGEA student**

**“Exhibitions are the most important places for face-to-face relationships and also to exchange ideas, trends and traditions.”**

**Meet Andrea, PROGEA student**

**“Exhibitions are worlds where exhibitors can create and improve their bond with customers.”**



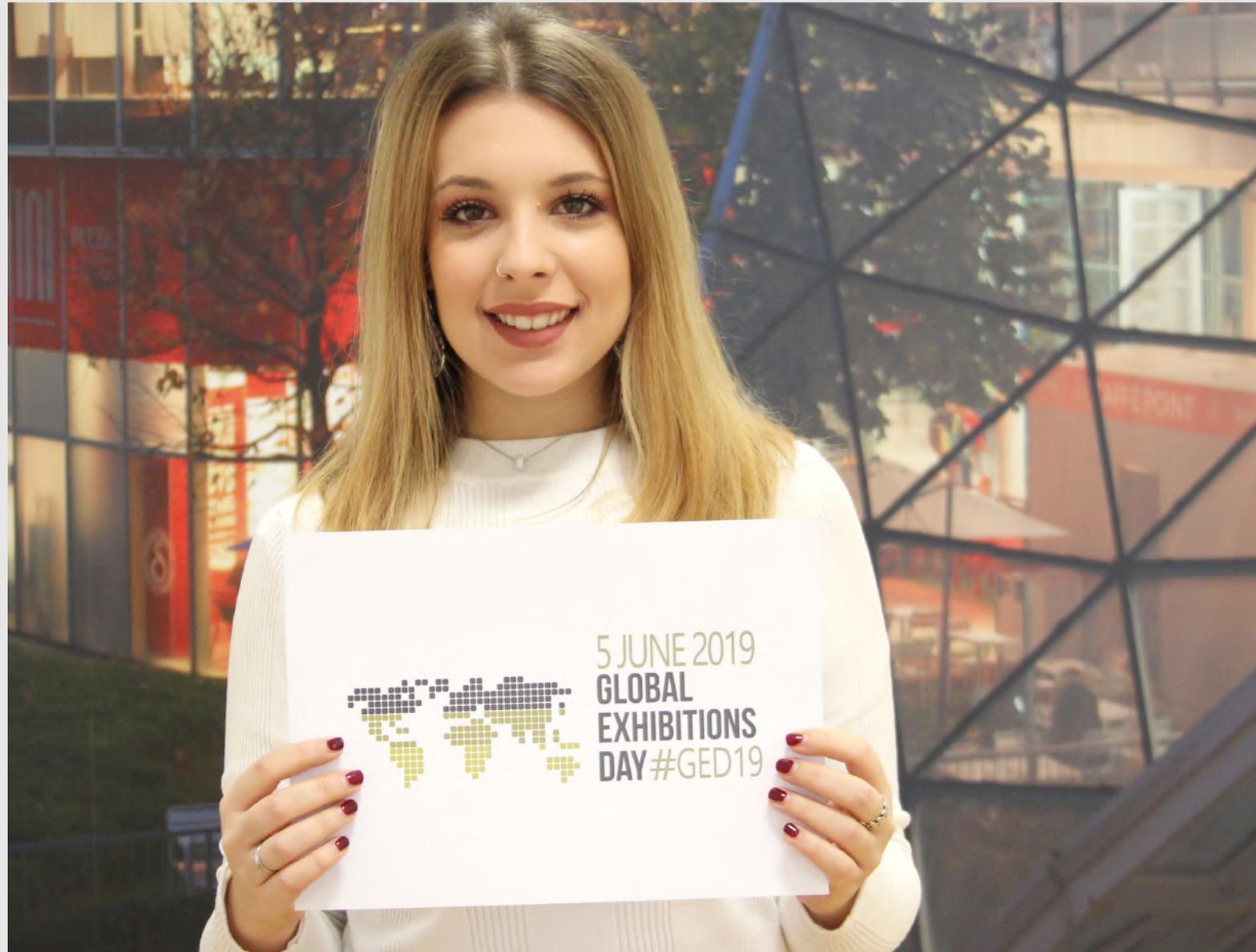


**Meet Chiara, PROGEA student**

**“Trade fairs are places where visitors can discover the future market trends and the top-of-the-range products from exhibitors who drive them through the wonders of their unique world.”**

**Meet Tania, PROGEA student**  
**“Exhibitions are like being on stage, where you meet people, create and exchange contacts, build connections and new opportunities.”**





**Meet Alessandra, PROGEA student**

**“Exhibitions are journeys between ideas and different cultures. Contact between people is crucial for this type of business.”**

**Meet Chiara, PROGEA student**

**“Exhibitions are communities of people that share passion, visions and missions, creating the perfect environment for innovation, creativity and uniqueness.”**





## **Meet Valentina, PROGEA student**

**“Exhibitions are priceless experiences, the perfect opportunity to get in touch with other people and their culture.**

**Exhibitions are beauty, they stimulate imagination.”**



## **Meet Barbara, PROGEA student**

**“I think that the emotional value is one of the most important aspects of an exhibition because it improves involvement, business and personal relationships.”**



## **Meet Eden, PROGEA student**

**“Exhibitions are at the heart of human relations: they connect people, represent the dynamism of society, drive innovation and link experiences with contents. They are passion!”**

**Meet Nicole, PROGEA student**

**“Exhibitions are opportunities  
for sharing real visions of the future.”**





**Meet Francesca, PROGEA student**

**“Exhibitions are platforms where professionals connect not just with other people but also with their culture and traditions. When you visit an exhibition you find a whole world in a “small” place.”**

## **Meet Anna, MOE live student**

**“Exhibitions are occasions for sharing time and place, to interact together and exchange different cultures.”**





## **Meet Giulia, MOE live student**

**“Innovation, that’s what Exhibitions are seeking and that’s the change I want to embrace.”**

**Meet Giulia, MOE live student**

**“Exhibitions are not just a space.  
They are the Space:  
Always changing, always new.”**





## Meet Giulia, MOE live student

**“Exhibitions allow people to interact. During an exhibition all of our senses are tested: we can see innovation with our eyes, catch novelty with our ears, hands can touch, explore and create business bonds.”**



## Meet Elisa, MOE live student

**“Exhibitions are business opportunities for people who want to update on other market offers. They are also innovation because people from all over the world can meet in one single place.”**

## Meet Benedetta, MOE live student

“I like exhibitions because they are a perfect meeting point for people who want to share something, discover the world’s latest innovations, and feel part of the same community.”





## **Meet Fatime, MOE live student**

**“The World of Exhibitions fascinates me because, thanks to live experiences, I feel part of projects that enrich my cultural baggage.”**



## **Meet Edoardo, MOE live student**

**“Exhibitions are places where it is possible to meet people from all over the world. Participating to an exhibition is an opportunity to exchange knowledge and to establish business relationships.”**

## Meet Arianna, MOE live student

**“An exhibition is the perfect place to meet people and to start new business relationships. Exhibitions are opportunities to exchange ideas about new trends and technology.”**





## **Meet Laura, MOE live student**

**“Passion, commitment and determination, this is what I want to convey to the Exhibition world. Exhibitions are energy.”**



## Meet Maddalena, MOE live student

**“When an exhibition starts, companies can open their doors to innovation, new contacts, opportunities and partnerships.”**

## **Meet Salima, MOE live student**

**“Exhibition is the mirror of the trends and the innovation that every day we build around us.”**



## **Meet Andrea, MOE live student**

**“In a more and more digital world, exhibitions are a great opportunity to cultivate and to live human relationships.”**



**Exhibitions  
are like an  
enourmous galaxy**

**Exhibitions are**  
**The space: always**  
**changing, always new**

**Exhibitions  
are energy**

**Exhibitions**

**open your mind**

**Exhibitions are journeys  
between ideas and  
different cultures**