

## Global Exhibitions Day 2024

“Exhibitions Connecting the World”

30<sup>th</sup> May 2024

Location: Classroom 7, 2<sup>nd</sup> Floor, True Digital Park

(Punna Withi BTS Station, exit 6)

### Agenda

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| 11:30-12:00  | Registration  |
| 12:00-13:00  | Lunch   |
| 13:00-13:15  | Introduction of Global Exhibitions Day 2024   |
| 13:15-13:30  | Welcoming remarks<br>Panittha Buri   President of Thai Exhibition Association (TEA)   |
| 13:20-13:30  | Opening remarks<br>Chiruit Isarangkun Na Ayuthaya   President of Thailand Convention and Exhibition Bureau (Public Organization)  |
| 13:30-15:00  | <b>Your Exhibition...Hurt or Heal The World!</b><br>Dr. Sirikul Laukaikul   Country Director, SB Thailand   |
| 15:00-15:20  | Official GED shot & Networking coffee break   |
| 15:20-15:50  | <b>The Future of Sustainability in Asia</b><br>Mark Cochrane   UFI Regional Director  |
| 15:50-16:45  | <b>Transforming &amp; Thriving in the New Era of Exhibitions Over the Next 3 Years</b><br>Mathias Kuepper   Managing Director & Vice President Asia-Pacific, Koelnmesse<br>Loy Joon How   General Manager, IMPACT Exhibition Management<br>Katharina Staske   Managing Director, DLG Asia Pacific<br>Moderator: Ben Veechai   Founder, BVM Consulting |
| 16:45 -17:00 | Closing   |

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Remarks: Agenda subjects to change without prior notice.