

Global Exhibitions Day 2024

“Exhibitions Connecting the World”

30th May 2024

Location: Classroom 7, 2nd Floor, True Digital Park

(Punnawithi BTS Station, exit 6)

Agenda

- 11:30-12:00 Registration
- 12:00-13:00 Lunch
- 13:00-13:15 Introduction of Global Exhibitions Day 2024
- 13:15-13:30 Welcoming remarks
Panittha Buri | President of Thai Exhibition Association (TEA)
- 13:20-13:30 Opening remarks
Chiruit Isarangkun Na Ayuthaya | President of Thailand Convention and Exhibition Bureau (Public Organization)
- 13:30-15:00 **Your Exhibition...Hurt or Heal The World!**
Dr. Sirikul Laukaikul | Country Director, SB Thailand
- 15:00-15:20 Official GED shot & Networking coffee break
- 15:20-15:50 **The Future of Sustainability in Asia**
Mark Cochrane | UFI Regional Director
- 15:50-16:45 **Transforming & Thriving in the New Era of Exhibitions Over the Next 3 Years**
Mathias Kuepper | Managing Director & Vice President Asia-Pacific, Koelnmesse
Loy Joon How | General Manager, IMPACT Exhibition Management
Katharina Staske | Managing Director, DLG Asia Pacific
Moderator: Ben Veechai | Founder, BVM Consulting
- 16:45 -17:00 Closing

Remarks: Agenda subjects to change without prior notice.