

PRESS RELEASE

EXHIBITION AND CONFERENCE BOOTH BUILDERS WITHOUT GOVERNMENT NON-REPAYABLE GRANTS 120 THOUSAND WORKERS RISK UNEMPLOYMENT

THE GOVERNMENT FINANCIAL SUPPORT MEASURES ARE INSUFFICIENT MINUS 80% TURNOVER IN 2020. NO CERTAINTY FOR 2021

A 2 billion worth turnover business, employing over 120 thousand direct and indirect workers, sees its turnover decrease by an estimated 80% in 2020. And this without any future prospect for 2021 either.

This is the dramatic situation of the booth builders who spontaneously gathered in the "Allestitori si nasce" -*Born Booth Builders*- social media group, created to voice the concerns of this particular business in this terrible moment for Italy.

The supporting measures of the government "DL Rilancio" -Reboost Act- are insufficient and, should non-repayable grants fail to be provided for, most booth building companies will never reopen. We are talking here of over 400 businesses, about 250 of which are members of the ASAL - AssoAllestitimenti trade association, within the FederLegno Arredo larger trade association group.

All previously planned trade-shows and conferences have been progressively postponed, then most of them have been cancelled and rescheduled in 2021, like the "Salone del Mobile" initially postponed in June 2020, but eventually rescheduled in 2021.

Booth builders have only one certainty in this scenario full of uncertainties and financial concerns about the future: the 0 turnover of the past few -and many other- months will be surely followed by more months with the same trend.

The organizations of these companies employ architects, designers, carpenters, specialized set-up crews, logistic operators. Additionally, the booth set-up chain includes craftworkers like glaziers, blacksmiths, florists, graphic designers, printers, photographers, web designers, audio/video services, and many other workers who contribute to completing the set-up work.

Moreover, the booth building business also boosts the tourist and hospitality business greatly. As a matter of fact, trade-shows move as many as 200,000 exhibitors, and 20 million visitors nationwide. In addition, booth builders, constantly traveling from one city to another and from one region to another, actively contribute to the hotel, restaurant, and road transport industry.

May 22nd 2020,

The "Allestitori si nasce" -*Born Booth Builders*- group

#bornboothbuilders

#lbuildergosum

#herelam

#maybeeverythingwillbeallright